

MENA TV players join hands to form anti-piracy coalition

Leading broadcasters, joined forces to create the satellite operators and service providers across Anti-Piracy Coalition, to address and combat all the sector. Key industry players including OSN, Motion Picture Association JMC, Nilesat, Arabsat, Noorsat, Eutelsat, and leaders from the industry and carry out a distributors, satellite owners, satellite service concerted effort to crack down on piracy.

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MENA TV PLAYERS JOIN HANDS TO FORM ANTI-PIRACY COALITION

Leading broadcasters, satellite operators and service providers across the MENA region have joined forces to create the Anti-Piracy Coalition, to address and combat all forms of piracy that impact the sector. Key industry players including OSN, Motion Picture Association



Representatives from OSN, MBC, JMC, STN, Arabsat, Noorsat, Eutelsat, du and MPA came together recently to form the Anti-Piracy Coalition.

of America (MPA), MBC Group, du, STN, JMC, Nilesat, Arabsat, Noorsat, Eutelsat, and Viewsat will work alongside content owners, distributors, satellite owners, satellite service providers and advertisers to raise awareness about the impact of piracy on the region's burgeoning television industry.

Members of the coalition have outlined a voluntary code of conduct. The coalition will monitor piracy on satellite TV, ensure information about pirate channels is shared among legitimate industry players and coordinate action against the pirates.

David Butorac, Chief Executive Officer, OSN, said: "Intellectual Property crime is not a victimless crime. It inhibits the capacity for companies like ours to invest to create a viable and robust entertainment industry,

something this region deserves. Through the Anti-Piracy Coalition, we will work with leaders from the industry and carry out a concerted effort to crack down on piracy."

Within the same context, Sam Barnett, Chief Executive Officer, MBC Group, added: "Pirate channels are stealing hundreds of movies a week and broadcasting them across tens of millions of homes. But, the really surprising fact is that a few otherwise respectable companies are assisting and supporting them to do this. Our coalition will help raise awareness of the issue, galvanise support from the legitimate industry and hopefully make life tougher for the pirates."

The coalition will work with "willing" satellite operators, advertisers, studios and broadcasters to curtail piracy.

Anti-piracy coalition formed

Leading broadcasters, satellite operators and service providers across the MENA have joined forces under the long overdue 'Anti-Piracy Coalition.' OSN, Motion Picture Association of America (MPA), MBC Group, du, STN, JMC, Nilesat, Arabsat, Noorsat, Eutelsat, and Viewsat will work alongside content owners, distributors, satellite owners, satellite service providers, and advertisers, to raise awareness about the impact of piracy on the region's burgeoning television industry.

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Anti-piracy coalition formed

The coalition will tackle all forms of piracy across the region

Leading broadcasters, satellite operators and service providers across the MENA have joined forces under the long overdue 'Anti-Piracy Coalition.' The coalition has been formed to address and combat all forms of piracy that impact the sector.



OSN, Motion Picture Association of America (MPA), MBC Group, du, STN, JMC, Nilesat, Arabsat, Noorsat, Eutelsat, and Viewsat will work alongside content owners, distributors, satellite owners, satellite service providers, and advertisers, to raise awareness about the impact of piracy on the region's burgeoning television industry.

In an aim to protect intellectual property rights, members of the 'Anti-Piracy Coalition' have outlined a voluntary code of conduct, while publically associating themselves as active representatives of the coalition.

Region Forms Anti-Piracy Body

Broadcasters, satellite operators and service providers across the MENA have joined forces under the 'Anti-Piracy Coalition' to address and combat all forms of piracy that impact the sector. OSN, Motion Picture Association of America (MPA), MBC Group, du, STN, JMC, Nilesat, Arabsat, Noorsat, Eutelsat, and Viewsat will work alongside content owners, distributors, satellite owners, satellite service providers, and advertisers, to raise awareness about the impact of piracy on the region's burgeoning television industry.

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REGION FORMS ANTI-PIRACY BODY

OSN, MBC, DU AND SATELLITE OPERATORS JOIN HANDS TO FIGHT PIRACY

Broadcasters, satellite operators and service providers across the MENA have joined forces under the 'Anti-Piracy Coalition,' to address and combat all forms of piracy that impact the sector.

OSN, Motion Picture Association of America (MPA), MBC Group, du, STN, JMC, Nilesat, Arabsat, Noorsat, Eutelsat, and Viewsat will work alongside content owners, distributors, satellite owners, satellite service providers, and advertisers, to raise awareness about the impact of piracy on the region's burgeoning television industry.

Driven by a common goal to protect intellectual property rights, members of the 'Anti-Piracy Coalition' have outlined a voluntary code of conduct, while publicly associating themselves as active representatives of the coalition. The 'Anti-Piracy Coalition' will monitor piracy on satellite TV, ensure information about pirate channels is shared among legitimate industry players and coordinate action against the pirates.

David Butorac, CEO, OSN, said: "The region's television landscape has evolved significantly, and this growth has been spurred by the creation of original content. "Intellectual Property Crime is not a victimless crime. It inhibits the capacity for companies like ours to invest to create a viable and robust entertainment industry, something this region deserves. Through the 'Anti-Piracy Coalition,' we will work with leaders from the industry and carry out a concerted effort to crack down on piracy."

Sam Barnett, CEO, MBC Group, added: "Pirate channels are stealing hundreds of movies a week and broadcasting them across tens of millions of homes. But, the really surprising fact is that a few otherwise respectable companies are assisting and supporting them to do this."

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SPOT POLL

WHICH 1980S MOVIE WOULD YOU MOST LIKE TO SEE REMADE?

- 23.1% Trading Places (1983)
- 30.8% Ghostbusters (1984)
- 25.4% Back to the Future (1985)
- 20.7% Top Gun (1986)